



Camp Odayin

2018 IMPACT REPORT

With help from YOU...

The lives of children with heart disease are being positively impacted. At Camp Odayin, these young people make connections with friends who face similar medical challenges in the formative years when relationships, fun, and acceptance are vitally important.

2018 was a year of exciting growth at Camp Odayin! The addition of a Moms Retreat offered an opportunity for heart moms to connect for support, education, and empowerment. Our Wisconsin Residential Camp experienced a 33% increase in campers during its second summer. Most importantly, 100% of our 323 summer campers said that they feel happy when they're at Camp Odayin. Thank you. Your support truly brings joy to these amazing kids!

825

YOUNG PEOPLE WITH HEART DISEASE AND FAMILY MEMBERS ATTENDED CAMP



88%

OF RESIDENTIAL CAMPERS SHARED THAT AFTER COMING TO CAMP ODAYIN, THEY FELT MORE POSITIVELY ABOUT THEIR HEART CONDITION



1,312

SUPPORTERS ATTENDED THE HAVE A HEART BENEFIT, WHOLE HEART GOLF TOURNAMENT, HEART & SOLE WALK/RUN, OR FLANNELS & FRIENDS FUNDRAISER



59

MOTHERS AT THE FIRST ANNUAL HEART MOMS RETREAT



"At Camp Odayin, our daughter has found her people. Kids who share the same scars and 'war wounds'...kids who face the same health struggles and symptoms...kids who really understand the anxiety that comes with the uncertain future of being a CHD kid. Camp Odayin has helped my daughter find her place in this world."

13,043



HOURS DONATED BY

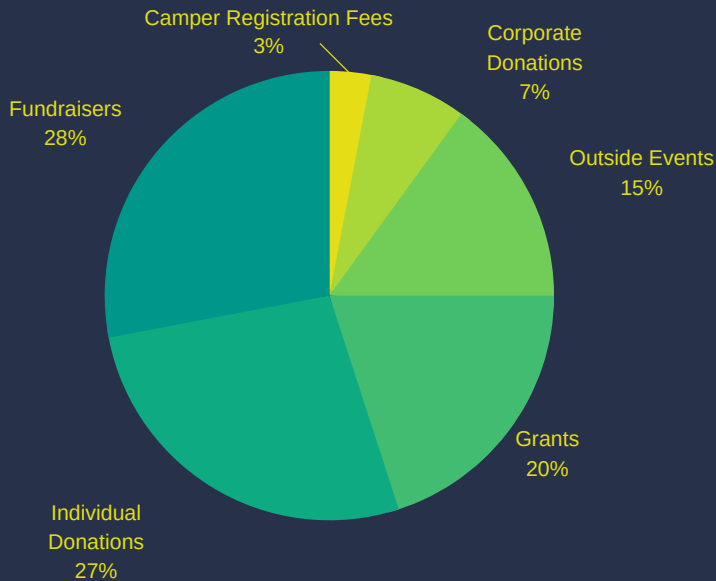
302

VOLUNTEERS

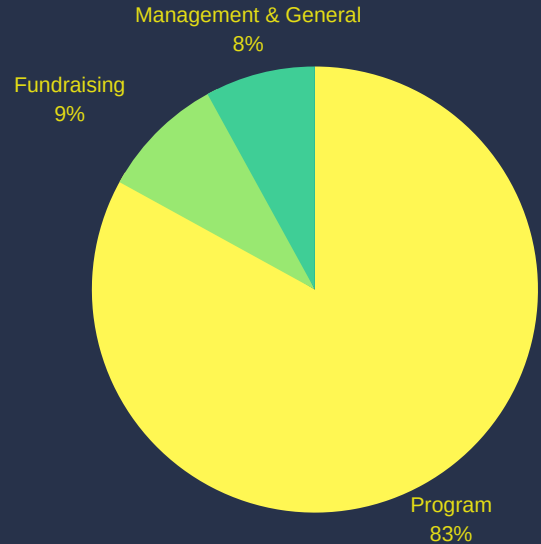
Financial Update



TOTAL INCOME - \$702,621



TOTAL EXPENSE - \$860,609



Does not include the monetary value of in-kind medical volunteer time

2018 was another strong year financially for Camp Odayin. We saw steady donor growth, with a healthy, diverse source of funding. Ending the year with expenses exceeding income can be largely attributed to two factors:

- 1) the significant 4th quarter decline of the stock market and
- 2) greater than expected program growth.

ALLOCATION OF PROGRAM EXPENSES

MN RESIDENTIAL CAMP - 36%
WI RESIDENTIAL CAMP - 27%
FAMILY CAMPS - 18%
WINTER CAMP - 9%
MOMS RETREAT - 7%
DAY CAMP - 3%

BALANCE SHEET AS OF DECEMBER 31, 2018

ASSETS	
Cash – non-interest-bearing	164,234
Savings and temporary cash investments	58,634
Pledges receivable	63,500
Inventories for sale or use	3,487
Prepaid expenses	23,340
Property and equipment, net	62,833
Investments – publicly traded securities	710,669
TOTAL ASSETS	1,086,697
LIABILITIES	
Deferred revenue	15,000
Accounts payable and accrued expenses	20,300
TOTAL LIABILITIES	35,300
EQUITY	
With donor restrictions	76,100
Without donor restrictions	975,297
TOTAL EQUITY	1,051,397
TOTAL LIABILITIES AND EQUITY	1,086,697



"It's remarkable that we can send our child to Camp Odayin for just \$25, but he gets so much from it!"

CAMP ODAYIN WOULD NOT BE POSSIBLE WITHOUT GENEROUS GIFTS FROM INDIVIDUALS, COMPANIES, AND FOUNDATIONS. 2018 DONORS ARE RECOGNIZED ON OUR WEBSITE AT: CAMPODAYIN.ORG/DONORS