



Camp Odayin

2019 IMPACT REPORT

With help from YOU...

The lives of children with heart disease are being positively impacted. At Camp Odayin, these young people make connections with friends who face similar medical challenges in the formative years when relationships, fun, and acceptance are vitally important.

2019 was another great year at Camp Odayin! We saw an increase in attendance at our 2nd annual Moms Retreat, offering an opportunity for heart moms to connect for support, education, and empowerment. Our Wisconsin Residential Camp experienced another year of growth, with a 20% increase in campers during its third summer. Our campers tell us they feel safe, loved and accepted at our programs. Thank you. Your support truly brings joy to these amazing kids!

931
 YOUNG PEOPLE WITH
 HEART DISEASE AND
 FAMILY MEMBERS
 SERVED

CAMPERS FROM
15
 STATES

97%
 OF PARENTS
 SHARED THAT
 ATTENDING CAMP
 ODAYIN HAD A
 POSITIVE IMPACT
 ON THEIR CHILD'S
 MENTAL HEALTH



965

SUPPORTERS ATTENDED THE HAVE A HEART BENEFIT, WHOLE HEART GOLF TOURNAMENT, HAPPY HEARTS HAPPY HOUR, OR FLANNELS & FRIENDS FUNDRAISER



62

MOTHERS AT THE ANNUAL HEART MOMS RETREAT

CAMP ODAYIN
 for children with heart disease
 WWW.CAMPODAYIN.ORG
 651.351.9185
 INFO@CAMPODAYIN.ORG

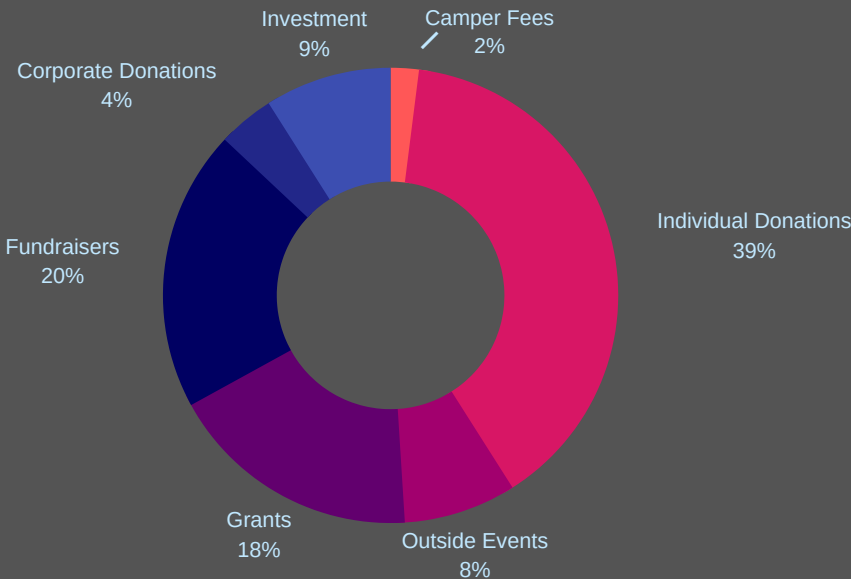
"Camp Odayin offers an invaluable opportunity for heart kids. Not only does Camp Odayin provide an overnight camp experience for heart kids that otherwise wouldn't be possible, it fosters relationships among heart kids, boosts kids' confidence and allows these kids to know that they're not alone on their journey." ~ Camper Parent

14,503
 HOURS DONATED BY
516
 VOLUNTEERS

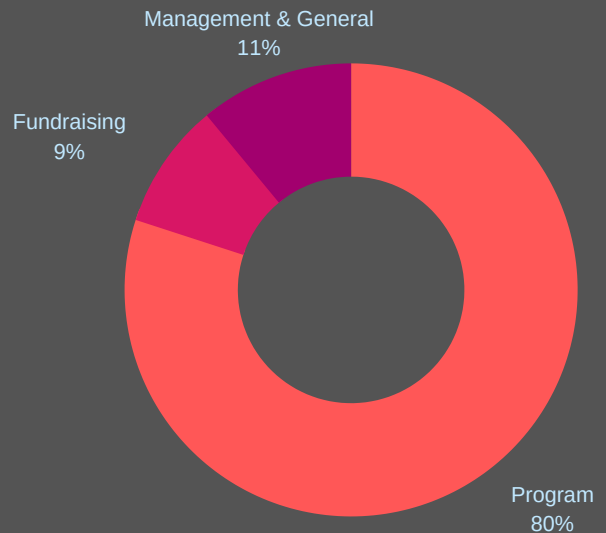
Financial Update



TOTAL INCOME - \$1,251,365



TOTAL EXPENSE - \$926,487



Does not include the monetary value of in-kind medical volunteer time

In 2019, Camp Odayin was fortunate to experience an increase in giving that coincided with the wonderful program expansion highlighted throughout this Report. Our fundraisers were also very successful, underscored by the addition of our new fall event, Happy Hearts Happy Hour in Minneapolis, MN and the growth of Flannels & Friends in Milwaukee, WI. We ended the year in a strong financial position, well situated to continue our mission in 2020.

ALLOCATION OF PROGRAM EXPENSES

MN RESIDENTIAL CAMP - 36%
WI RESIDENTIAL CAMP - 27%
FAMILY CAMPS - 18%
WINTER CAMP - 9%
MOMS RETREAT - 7%
DAY CAMP - 3%

BALANCE SHEET AS OF DECEMBER 31, 2019

ASSETS	
Cash - non-interest-bearing	310,830
Savings and temporary cash investments	200,310
Pledges receivable - current, net	25,007
Inventories for sale or use	4,088
Prepaid expenses	26,336
Property and equipment, net	37,802
Pledges receivable - non-current, net	21,905
Investments - publicly traded securities	817,355
TOTAL ASSETS	1,443,633

LIABILITIES	
Deferred revenue	45,550
Accounts payable and accrued expenses	21,806
TOTAL LIABILITIES	67,356

EQUITY	
With donor restrictions	47,912
Without donor restrictions	1,328,365
TOTAL EQUITY	1,376,277

TOTAL LIABILITIES AND EQUITY	1,443,633
-------------------------------------	------------------



*"I didn't feel insecure for the first time in my life. I finally felt accepted."
 ~ Odayin camper*

CAMP ODAYIN IS POSSIBLE WITH GENEROUS GIFTS FROM INDIVIDUALS, COMPANIES, AND FOUNDATIONS. 2019 DONORS ARE RECOGNIZED ON OUR WEBSITE AT: CAMPODAYIN.ORG/DONORS